



New York Times and USA Today
Bestselling Author

FARRAH ROCHON

An Interview with Farrah

How did you get started in publishing?

I joined my local Romance Writers of America chapter when I first became interested in writing. I credit that with helping me avoid mistakes that many new writers make because there were many people in the industry willing to offer sage advice. I try to give back as much as possible because I can recall how much it helped me.

Please tell us all about your writing journey:

My journey is a long one, but here is the condensed version. Like many authors, I've been writing stories since I was a kid. After college and graduate school, I decided to get serious about my passion. Back when I first started, indie publishing wasn't as viable an option as it is now, so I went the traditional route, seeking out an agent and eventually publishing with Dorchester Publishing in New York. I eventually moved to Harlequin Kimani Romance, became a hybrid author, then a strictly indie author, and now I'm back to traditional publishing. I'd like to self-publish more in the future, but it's hard to predict what will happen in this industry.

What's one thing that you have learned that has been helpful to you in the publishing industry?

To protect my writing voice at all costs because it's the thing that sets me apart as a writer.

Why do you think your fans find your books so relatable?

I try to write authentic characters who aren't too over the top, so hopefully, that's why readers connect with my books. I've also been told that I have a knack for presenting heavy subjects in a way that is not too heavy, if that makes sense.

What advice do you like to give to young writers:

Hone your craft and continue working on your stories. You will eventually find an audience. Also, the advice I received about protecting your writing voice is universal. Your writing voice is what makes you unique as a writer. Protect it.